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**viO HealthTech Partners with Ovum Health to Improve Access to
Personalized Information at Home
for Women Trying to Conceive and Manage Their Broader Health**

*The Industry's Most Accurate Cycle Monitor Partnered with the Leading Women's Health Clinic
Supporting Patients with Multi-Specialty Physicians, Patient Advocates, and Nutritionists*

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Today, viO HealthTech, the manufacturer of the OvuSense® women's health screening and monitoring platform, and Ovum Health, a leading virtual women's fertility health clinic licensed in eight US states and growing, announce a collaboration to provide patients with greater access to critical health data in managing their health. Supporting all women on their health journey, especially those living with Polycystic Ovarian Syndrome (PCOS), endometriosis, thyroid issues and menopause, patients will now have greater access to the world's most accurate cycle monitor to make more informed decisions, with the support of Ovum's clinical team members.

Ovum will recommend the OvuSense platform to help its clinician's support patients, using the OvuSense Pro clinician portal to help understand their patient's health issues and manage their therapeutic intervention prior to and during a timed intercourse cycle.

Ovum Health supports patients with comprehensive mobile diagnostics as the core to building a foundational relationship with each patient. Additionally, the practice provides medical nutrition therapy, oral treatments, nutritional supplements, and when in-person care is needed, patients often travel to the company's Alabama facility, or they are identified and referred to a more geographically convenient partner in Texas, California, Illinois, Georgia, Alabama, New York, Florida or Wisconsin, with plans to expand into all 50 states in 2024.

“We serve a reproductive-aged population seeking a healthy pregnancy but struggling with chronic health conditions often undertreated until they find us. The OvuSense data is undeniably helpful and the device the most affordable for those with insurance, including Medicaid and



commercial insurance plans,” shared Alice Crisci, Co-Founder and CEO of Ovum Health. “By offering OvuSense to help our clinical team understand their patient’s unique cycle patterns, we aim to improve patient outcomes with a healthier pregnancy, achieved more quickly.”

“Ovum Health is a wonderful new partner for viO, as the care they deliver very much shares our vision of understanding and treating the health needs of each woman, as an individual” offered Rob Milnes, CEO of viO HealthTech. “We’re proud to be recognized as the only 510(k) approved class II cycle monitor with 99% clinical accuracy in confirming ovulation, and cycle phases, and know that the unique cycle flags shown by our OvuSense Pro clinician portal can further improve the expertise which Ovum brings to its patients on a daily basis.”

Building on the research-led mentality of both companies, the new partnership will also involve enhanced clinical research, and co-development of digital therapeutics building on the unique OvuSense Intellectual Property and Ovum’s recent implementation of the IBM WatsonX platform.

Selected Clinical References for OvuSense with Hyperlinks

Initial Clinical Trial and Tech Based Publications, Accuracy Claims for OvuCore Vaginal Sensor

- [1] [Papaioannou S, Delkos D, Pardey J \(2014\) Vaginal core body temperature assessment identifies pre-ovulatory body temperature rise and detects ovulation in advance of ultrasound folliculometry. European Society of Human Reproduction and Embryology 30th Annual Conference.](#)
- [2] [Papaioannou S, Aslam M \(2013\) Quality Index assessment of vaginal temperature based fertility prediction and comparison with LH testing, ultrasound folliculometry and other home cycle monitors. American Society for Reproductive Medicine 69th Annual conference.](#)

Cycle Flags and Claims for OvuSense Pro Clinician Portal

- [3] [Hurst BS, Karoshi M \(2020\) Atypical Core Body Temperature patterns and the wider implications for conditions related to pregnancy, infertility, and miscarriage risk P-833 American Society for Reproductive Medicine 76th Annual conference. Poster; Fertility and Sterility - September 2020 Volume 114, Issue 3, Supplement, Pages e446-e447](#)



Accuracy Claims for OvuFirst Skin-Worn Sensor and General Reader in Ovulation and Cycle Phase Measurement

- [4] [Hurst BS, Davies K \(2022\) Novel Technique for Confirmation of the Day of Ovulation and Prediction of Ovulation in Subsequent Cycles Using a Skin-Worn Sensor in a Population With Ovulatory Dysfunction: A Side-by-Side Comparison With Existing Basal Body Temperature Algorithm and Vaginal Core Body Temperature Algorithm Front. Bioeng. Biotechnol., 04 March 2022.](#)

About viO HealthTech

viO HealthTech provides digital monitoring and therapeutics for the entire women's health journey, from puberty to menopause. viO HealthTech is rolling out products for management of Polycystic Ovary Syndrome (PCOS), miscarriage risk, IVF cycles, pregnancy complications, diminished ovarian reserve and the link to peri-menopause, and the management of menopause itself. Building on the OvuFirst, OvuCore, and OvuSense Pro family of leading fertility monitoring solutions with over 45,000 women and 250,000 reproductive cycles, class II medical device classification, CE and 510k FDA clearance, the Company is now expanding upon its tried, tested, and trusted technology. viO HealthTech will further leverage information and data collected from the OvuSense fertility monitoring solutions through its corresponding viO app platform, which will offer much broader and deeper help to women who are suffering from health issues, and the personalization of treatment. For more consumer based information, visit www.ovusense.com, for corporate information www.viohealthtech.com, or follow viO HealthTech on [LinkedIn](#), and OvuSense on [Facebook](#) and [Instagram](#).

About Ovum Health

Ovum Health (Ovum) is the first high-tech and high-touch, fertility telehealth provider in the United States taking commercial and Medicaid insurance. With 176 payer contracts across eight states, Ovum provides a new standard-of-care triage before IVF. With a unique focus on getting to the bottom of why a patient might be struggling to get or stay pregnant, the multi-specialty practice provides medical nutrition therapy first, followed by evidence-based medicine protocols designed to maximize a woman's chance at a healthier pregnancy outcome reducing her risk of developing gestational diabetes, pre-eclampsia, and premature birth. Leveraging their digital front door powered by Gen-Ai tools of IBM WatsonX, FertilityAnswers (iOS and Android), patients can access dozens of experts through a coordinated care model even if they live in the middle of a health care desert. For more information, visit www.ovumhealth.com, or follow Ovum on [LinkedIn](#), [Facebook](#), and [Instagram](#).